



UNSTOPPABLE

PORTLAND HOPE GALA 2023
SATURDAY, APRIL 22nd

**SPONSOR
OPPORTUNITIES**

JDRF IS THE LEADING GLOBAL ORGANIZATION FUNDING TYPE 1 DIABETES (T1D) RESEARCH

OUR RESEARCH GOALS

CURING T1D

Eradicate T1D by restoring the body's ability to make insulin and stopping T1D before it occurs.

IMPROVING LIVES

Keep people with T1D as healthy as possible until a cure is found by advancing new T1D technologies and therapies.

**YOUR FUNDING IS
ADVANCING SCIENTIFIC
BREAKTHROUGHS AND
IMPROVING LIVES
RIGHT NOW BY:**



Supporting the most promising scientists in more than 20 countries



Conducting more than 15 working groups that regularly bring together world-renowned researchers to share findings



Funding more than 500 active research grants

WHAT IS TYPE 1 DIABETES?

Type 1 diabetes (T1D) is an autoimmune disease in which a person's pancreas stops producing insulin, a hormone people need to get energy from food.

People with T1D must regularly monitor blood sugar levels, inject or continually infuse insulin through a pump, and carefully regulate insulin doses with eating and activity 24/7.

SPONSOR OPPORTUNITIES

| 2023 SPONSORSHIP BENEFITS | PRESENTING SPONSOR \$35,000 | PLATINUM SPONSOR \$20,000 | DREAM SPONSOR \$10,000 | WISH SPONSOR \$5,000 |
|---|---------------------------------------|---------------------------------------|--------------------------------------|--------------------------------------|
| Recognition on Hope Gala website <small>*Logo will be hyperlinked to company website</small> | Logo | Logo | Logo | Logo |
| Social media post(s) on all channels <small>(Facebook, Instagram, Twitter, LinkedIn)</small> | 4 | 3 | 2 | 1 |
| Recognition at Hope Gala | Yes | Yes | Yes | Yes |
| Recognition in JDRF Chapter newsletter pre and post-event | Yes | Yes | Yes | Yes |
| Valet parking for guests | 3 cars | 2 cars | 1 car | |
| Reserved Table Seating | 3 Tables <small>(30 Seats)</small> | 2 Tables <small>(20 Seats)</small> | 1 Table <small>(10 Seats)</small> | 1 Table <small>(10 Seats)</small> |
| Pre-produced brand moment | :60 Sec + Logo | :30 Sec + Logo | :15 Sec | |
| Personalized gifts | Yes | Yes | | |
| Recognition on all correspondence <small>(Invitation, Emails)</small> | Logo | Logo | Name | |
| Logo recognition on screens during program | Yes | Yes | Yes | |
| Verbal recognition during program | Yes | Yes | | |
| | FMV: \$5,070 | FMV: \$3,380 | FMV: \$1,690 | FMV: \$1,450 |

The total fair market value (FMV) is the value of goods and services received in consideration of your donation. The amount paid in excess of the fair market value may be tax deductible. JDRF is a non-profit, 501 (c) (3) organization. Our EIN # is 23-1907729.

EXCLUSIVE OPPORTUNITIES

LIVE AUCTION & MOBILE BIDDING SPONSOR

\$15,000

- Recognition as **Live Auction & Mobile Bidding Sponsor**
(exclusive sponsorship; your company is “branded” with this portion of the event)
- Top tier logo placement on Silent & Live Auction signage
- Exclusive sponsor logo placement on Live Auction bidding cards
(opportunity to work with JDRF on custom design of cards)
- Exclusive sponsor logo projection on wall during Silent & Live Auction
- Recognition of sponsorship onstage during Live Auction
- All additional benefits provided at DREAM sponsorship level

FMV: \$1,690

DINNER SPONSOR

\$15,000

- Recognition as **Dinner Sponsor**
(exclusive sponsorship; your company is “branded” with this portion of the event)
- Exclusive sponsor logo placement on dinner menu
(placed at 500 guest seats)
- Recognition of sponsorship onstage during Dinner
- All additional benefits provided at DREAM sponsorship level

FMV: \$1,690

AFTER PARTY SPONSOR

\$15,000

- Recognition as the After Party Sponsor**
(exclusive sponsorship; your company is “branded” with this portion of the event)
- Exclusive sponsor logo/signage at the After Party
- All additional benefits provided at DREAM sponsorship level

FMV: \$1,690

VOLUNTEER SPONSOR

\$15,000

- Recognition as **Gala Volunteer Sponsor**
(exclusive sponsorship; your company is “branded” with this portion of the event)
- Prominent logo placement on all Volunteer badges and printed materials
- All additional benefits provided at DREAM sponsorship level

FMV: \$1,690

COMMITMENT FORM



| | | |
|--------------------|-------|-----|
| DONOR NAME/COMPANY | | |
| CONTACT NAME | | |
| EMAIL | PHONE | |
| ADDRESS | | |
| CITY | STATE | ZIP |

SPONSORSHIP LEVELS

| | |
|---|--|
| <input type="checkbox"/> PRESENTING SPONSOR • \$35,000 | <input type="checkbox"/> EXCLUSIVE SPONSOR \$15,000 Please indicate which exclusive naming opportunity you would like: <input type="text"/> |
| <input type="checkbox"/> PLATINUM SPONSOR • \$20,000 | |
| <input type="checkbox"/> DREAM SPONSOR • \$10,000 | |
| <input type="checkbox"/> WISH SPONSOR • \$5,000 | |

PREFERRED WEBSITE ADDRESS

PREFERRED SOCIAL HANDLES

| | | |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|

Please submit your logo in vector (.pdf or .eps) and non vector (.jpg) formats.
Please include both color and black & white versions.

**PLEASE SUBMIT TO:
SUSIE RICE
DEVELOPMENT DIRECTOR**

**srice@jdrf.org
503.716.1013**

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